Improving clinical practice and patient outcomes.

Providing real-time peer-based performance evaluation.

Setting the standard in quality improvement initiatives.

GI Quality Improvement Consortium, Ltd.

GIQuIC

6400 Goldsboro Road, Suite 200
Bethesda, MD 20817-5442

See inside for details.
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Learn more about GIQuIC with sample reports, the data collection form, and other relevant and timely information.

If you would like more information on participation in GIQuIC, please contact us via one of these methods. We look forward to speaking with you.

**GIQuIC**  
6400 Goldsboro Road, Suite 200  
Bethesda, MD 20817-5842

**PHONE:** 301-263-9000  
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Today, informed patients want to know about the quality of care being provided. They frequently ask the questions, “What is your adenoma detection rate? What is your adverse event rate?”

With GIQuIC you can demonstrate to patients as well as referring providers and payers the quality of your performance and your dedication to continuous improvement.

GIQuIC – GI Quality Improvement Consortium, Ltd. – the non-profit collaboration of the American College of Gastroenterology (ACG) and the American Society for Gastrointestinal Endoscopy (ASGE), is a quality benchmarking registry that is raising the bar on efficiency, effectiveness, and reliability.

Participating in a benchmarking registry initiative like GIQuIC supports facilities in establishing processes for tracking and reporting in an efficient and reliable manner, and readies them for future quality and performance expectations.
THE GIQuIC DIFFERENCE

With healthcare administrative costs climbing, GIQuIC is a business solution for efficiently managing data, streamlining operations, and truly transforming your practice, allowing you and your staff greater focus on the core of your practice—your patients.

GIQuIC easily integrates into the practice of the busy GI clinician seeking to maximize patient outcomes based on sound clinical science while maintaining an eye on the bottom line.

GIQuIC was developed to define what quality in GI patient care really means. During the GIQuIC pilot studies, thousands of procedures demonstrated that participation in GIQuIC improves overall outcomes. The GIQuIC registry is based on real-time clinical data which more accurately represents clinical performance.

Participants, who include physicians, hospitals, ASCs, physician offices and endoscopy units, are able to run a myriad of reports from the registry based on this real-time clinical data, benchmarking at the facility level and against the national cohort.

Tested and proven in a two-year pilot phase

- Leverages actual clinical data in real-time, which has been shown to be more accurate than claims-based data in representing clinical performance

- Bases data collection on the ACG/ASGE established “Quality Indicators for Gastrointestinal Endoscopic Procedures”

- Allows for easy upload directly from a number of endowriters

- Was built and is maintained by Quintiles Outcome®, a company with significant experience in healthcare registry development
BENEFITS OF PARTICIPATING IN GIQuIC

- Improve clinical outcomes through higher quality procedural services
- Set the stage for improved performance reimbursements from Medicare and insurance companies
- Instill in patients your commitment to quality care by participating in a quality improvement program
- Perform ongoing, peer-based performance evaluation and quality improvement (a requirement of accrediting bodies)
- Provide benchmarking reports to participating physicians and facilities to support quality improvement initiatives
- Identify gaps in care and develop quality indicators to address gaps
- Simplify your participation in PQRS and other quality programs
- Monitor fellows’ endoscopy skill development
- Use data from GIQuIC to complete ABIM’s Self-Directed Practice Improvement Module (PIM)
- Use data from GIQuIC to apply for ASGE’s Endoscopy Unit Recognition Program
- Receive a participation certificate to display for patients and the public to view

“We’re seeking accreditation this year and I’m trying to get ready for that, to make sure we’re in good shape. A lot of accrediting agencies look for practices to do some sort of benchmarking and this is a great way to do it.”
GIQuIC QUALITY MEASURES

Colonoscopy and EGD

GIQuIC is an investment that allows you to practice the highest quality evidence-based medicine, while also providing opportunities for you to use your data for a variety of purposes.

As a participating physician in the GIQuIC registry, you’ll benefit from the ability to measure performance and outcomes against internal and national benchmarks. The program reports on nationally recognized colonoscopy and esophagogastroduodenoscopy (EGD) measures with the capability to customize reports and develop more measures on demand.

The GIQuIC colonoscopy measure reports include:

- Adenoma detection rate — screening colonoscopy (stratified by gender and comingled)
- Adequacy of bowel prep
- Age appropriate screening
- Appropriate indication documentation
- Appropriate surveillance intervals
- ASA category documentation
- Cecal intubation rate with photodocumentation (screening, all cases)
- History and physical documentation
- Immediate adverse events
- Informed consent documentation
- Withdrawal time
- Written discharge instructions (outpatient)
The GIQuIC EGD measure reports include:

- Appropriate antibiotic prophylaxis
- Appropriate anticoagulation management
- Appropriate endoscopic therapy for stigmata of peptic ulcer disease bleeding
- Appropriate Indication documentation
- Appropriate management of new diagnoses of bleeding esophageal varices
- Appropriate specimen acquisition in Barrett’s esophagus
- ASA category documentation
- *Helicobacter pylori* status
- History and physical documentation
- Immediate adverse events
- Informed consent documentation
- Written discharge instructions (outpatient)

“We’ve been able to use this data not only to start to devise ways to improve, but we’ve also started marketing to our patients—showing them that we’re doing better than the national benchmarks. We want to prove our quality to them and make them comfortable coming to us, to differentiate us from others who do colonoscopy.”
Data can be submitted using an electronic report writer. The following endowriters are certified* with GIQuIC:

- Amkai
- Cerner PowerChart™
- CORI
- eMerge Health Solutions
- EndoSoft
- gMed
- MD-Reports
- Olympus (EndoWorks version 7.4)
- Pentax (endoPRO iQ 7.5)
- ProVation (version 5.0)
- Summit Imaging

* For the most current list of endowriters certified with GIQuIC visit www.giquic.org.

If you do not have an electronic report writer, data can easily be entered via the GIQuIC registry website.
Q: Who is eligible, and how do we register?
A: Physicians from any GI office, endoscopy unit, ASC, or hospital. Facilities can register and submit payment electronically or by completing the registration form and submitting payment via mail or fax. Credit cards and checks are accepted. A participating site agreement will also be required in order to register.

Q: What is the cost to participate?
A: The annual registration fee for a facility includes the cost of a site license for the registry software. The variable cost associated with the specific number of physicians at a site is not as significant as the fixed cost of a site license fee. It is recommended to have one data manager per every 10 physicians.

Facilities will be charged an annual site license fee per the number of physicians at the site*:

- 1–5 physicians ............... $4,000
- 6–10 physicians .......... $5,400
- 11–15 physicians .......... $9,400
- 16–20 physicians ........ $10,800

If your facility has greater than 20 physicians, please contact us.

*Participants in ASGE’s Endoscopy Unit Recognition Program qualify for discounted GIQuIC rates.
Q: How can I publicize our practice involvement with GIQuIC and overall commitment to quality in patient care?
A: Your facility will receive a certificate that indicates your participation in GIQuIC and your overall commitment to quality in patient care. You will also receive marketing materials that explain the meaning behind your participation in GIQuIC and a PR/Media Toolkit to help publicize your facility’s involvement with GIQuIC.

Q: What data will be collected for benchmarking?
A: GIQuIC is currently collecting quality indicators for colonoscopy and EGD. Measures have been derived from the work of the ACG-ASGE Joint Task Force for the Development of GI Endoscopy Quality Indicators, originally published in April 2006 and updated in the fall of 2014 in *The American Journal of Gastroenterology* and *Gastrointestinal Endoscopy*.

Q: What kind of benchmark reports will participants have access to?
A: Participants will be able to obtain reports on demand that enable them to compare their performance to their peers, benchmarking against a variety of metrics. The set standard quality measure reports are available for use with just a few clicks, and customized reports can be created at will by participants.

Q: How long after data submission until the reports are available?
A: Once data is entered in the registry a facility can begin to generate reports immediately.

Q: How frequently will reports be updated?
A: Reports will be updated “real-time” when data is entered.

Q: Are we able to create reports based upon our individual physicians and group as a whole?
A: Yes, the reports can be generated at the physician level or at the facility level. You will be able to run the standard quality measure reports or customized reports for the participating physicians in your facility and compare performance to peers.

For more information and a more comprehensive list of FAQs, VISIT WWW.GIQuIC.ORG
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